



FUTURESOFT[®]
FOCUSED . FLEXIBLE . FUTURISTIC . FAMILY

Get **Connected** to Futuresoft, Stay Connected to **Global Success.**

 Communication & Mktg. Solution

 Augmented Reality

 iEdge

 SignagePRO

 iAugment

 DesignPRO

 3D Development

 Trumplify

 Digital Marketing

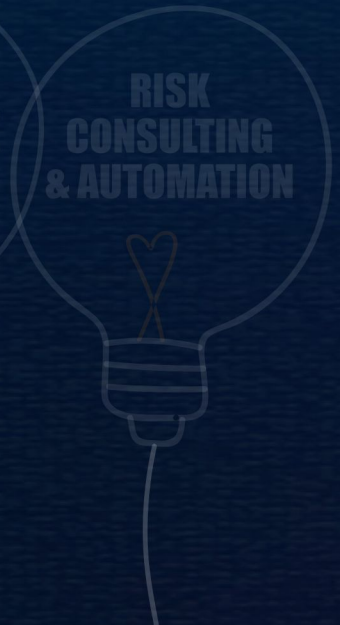
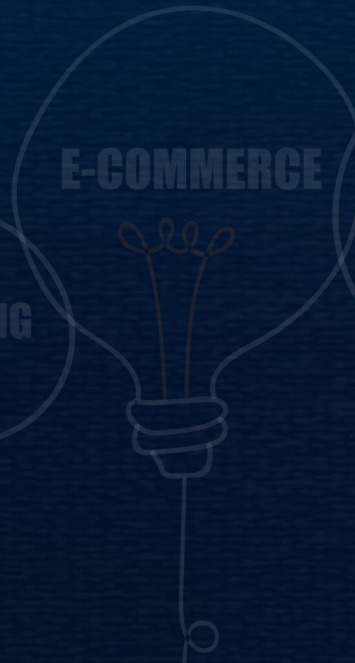
**PHYGITAL
SOLUTIONS**

ENTERPRISE
SERVICES

E-COMMERCE

RISK
CONSULTING
& AUTOMATION

STAFFING



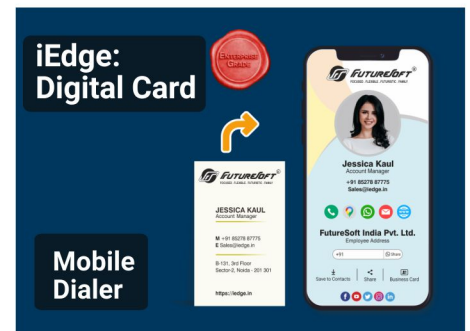
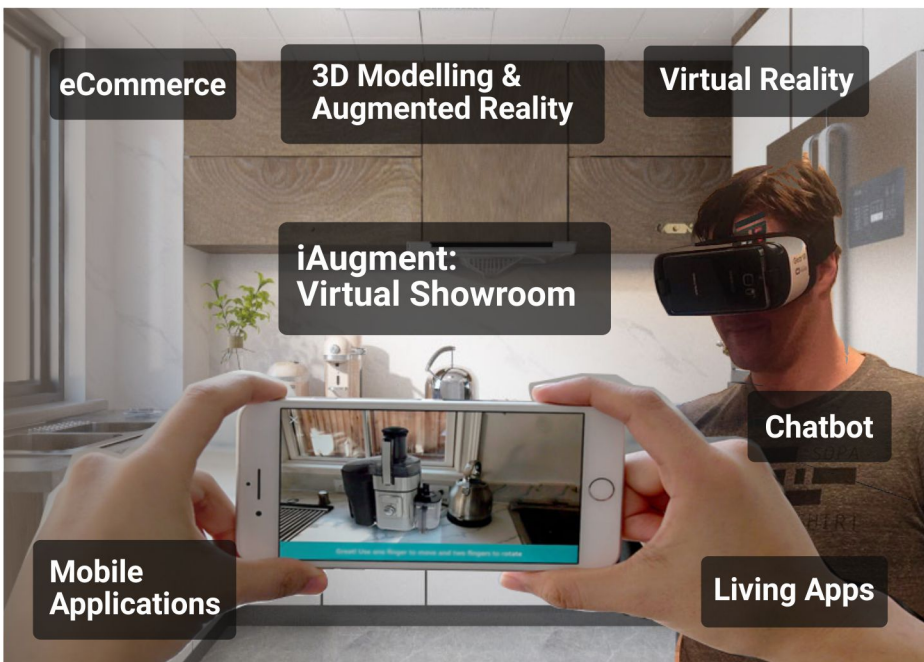


Phygital Solutions



Phygital by FutureSoft integrates physical and digital elements into a seamless user experience for organizations. It provides assistance to organizations and brands in the following ways:

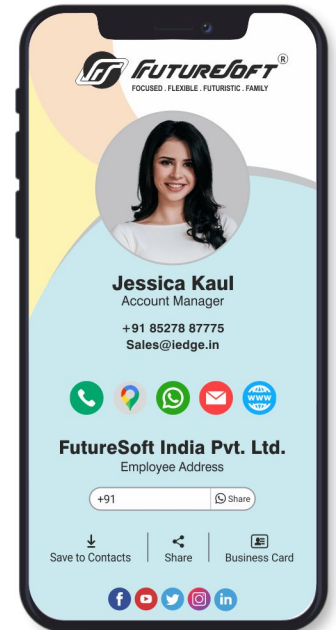
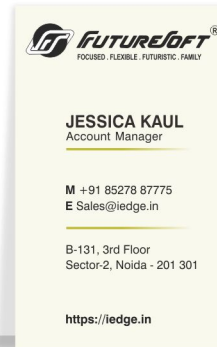
- Virtual positioning, interactive displays, dashboards, spatial augmentation, and immersive walkthroughs
- Data-driven insights that connect customers with products, services, and content
- Customer engagement tracking across channels
- Enhanced product offerings
- Improved customer service.
- Our core phygital solutions include iEdge, iAugment, and Trumplify.





Accelerate your growth with Digital Business Cards

iEdge is a digital product allowing access to digital business cards. They are the modern way to share contact information. Digital business cards, also referred to as virtual or electronic cards, are more iEDge on the principles of protecting the environment and utilizing cutting-edge technology, our team builds original digital cards from the ground up with customer-requested customizations.



Built for Enterprise

iEdge provides the unique features and infrastructure that enterprises need.



Enterprise-grade security



Custom Domain



On Prem/Cloud Solutions

More Amazing features



More Convenient



Update Anytime



Customize Design



Interactive Experience



Add videos & website links



Department wise Template



Product & Services



Employee Management



Automation/Integration



Link Inquiry Form



SEO Friendly

iAugment



FUTURESOFT[®]
FOCUSED . FLEXIBLE . FUTURISTIC . FAMILY

Transform your Business into a Virtual Showroom with iAugment



Kitchen & Cabinets ▶



◀ Apparels



▲ Hospitality



▲ Glass



▲ Bath Fittings



▲ FMEG



▲ Automotive



Immersive, Intuitive and Augmented Experience



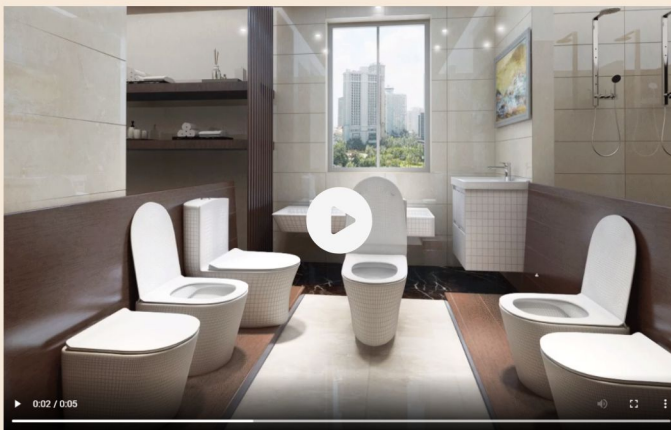
Spacious & Realtime 3D product demonstrations



Store Analytics & Video-calling Integration



Universally Accessible



3D Development



Empower your brand influencers to sell

Reconsider your sales & marketing strategy! Entice customers with the authenticity they'll want to return to. Utilize 3D models to showcase your goods and services and attract customers.



Plug & Play Library



3ds Max



AutoCAD



Autodesk Revit



SketchUp



Photoshop



Architects and Designers



Digital Marketing



Increase Online Presence

If you intended to purchase ANY DIGITAL MARKETING SERVICE, SMO, or SEO. Our professionals are pleased to help in generating relevant organic traffic as they put their attention on reaching sales targets

Digital Marketing



SEO



SEM



SMM

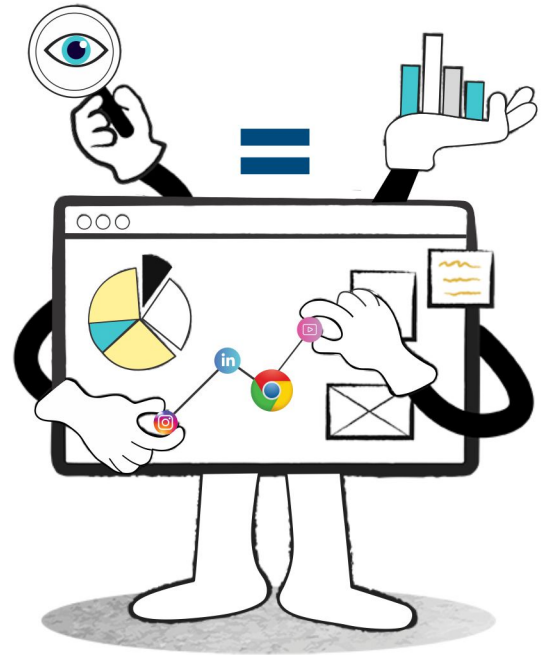


PPC

To increase brand awareness and engagement, we use ROI-driven digital marketing solutions.

Website Maintenance

- Content Update
- Server Maintenance
- Bug Fix
- Product Upload
- Keyword Update



Visibility = Sales
in the Digital World

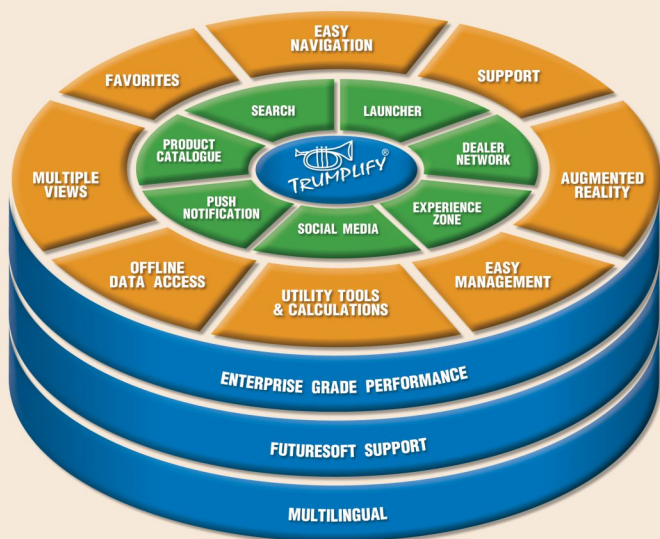


Trumplify



Trumplify Enterprise Phygital Platform

Engage with your customers, business partners and mobile workers in one go through our Enterprise Mobile Platform. Drive your business faster with TRUMPLIFY® - our mobile marketing and communication engine. TRUMPLIFY continues to fulfil the mobility requirements of top businesses in appliances, fixtures, real estate and many more.



MOBILE WORKERS • CUSTOMERS • BUSINESS PARTNERS



Product Catalogue



Utility Calculators



Augmented Reality



3D Animation



Analytics



Offline & Sync



DesignPRO



Intuitive Interior Designing Tool

DesignPRO is an instore 3D design and visualization platform that creates customized spaces of professional quality on-the-fly.

DesignPro: Key Features



Apply **Color, Textures, tiles** to walls, floor & ceiling



Change properties of props such as **Color, Textures**



Adjust Lighting- Lighting Props, Ambience Lighting, Day/Night environment



Adjust field of **view**



Mapping of objects with relevant sections of the scene.



Freeze/Lock objects position



Manage objects- Layers of objects **Show/Hide/Delete** objects



SignagePRO



One Stop Management of Signage & In-shop Branding

Signage & Branding Solution is a Workflow and Reporting Platform that offers one stop management of Signage & In-Shop Branding requirements.

SignagePro is flexible enough to handle requests ranging from a single signage to a small dealer shop to a large experience center.

SignagePro Offering: Snapshot



Manage Users and Roles



Manage Branding Elements



Manage new request, rework branding maintenance request.



Get signage suggestion with estimates and timelines



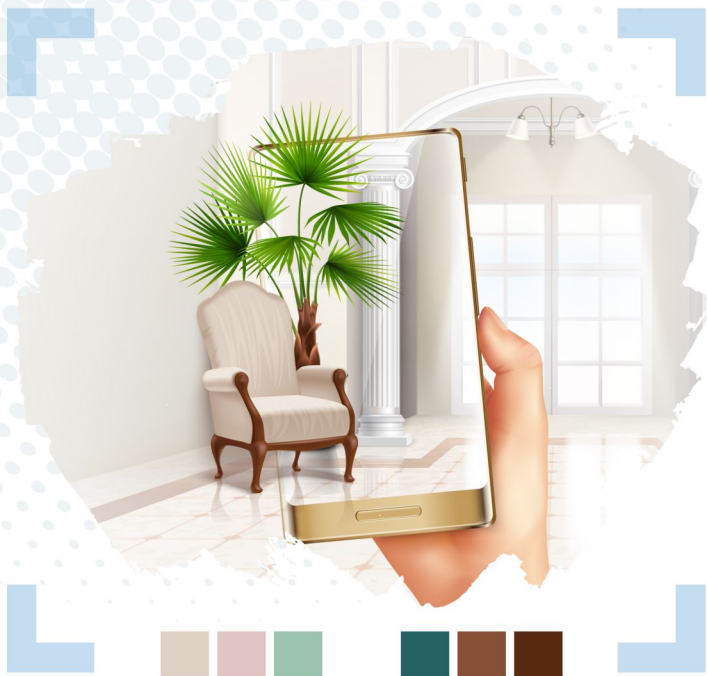
Assign Tasks to requisite stakeholder on the go



Raise escalation and alarm



Customized Reports and Charts



Sofa Material



Sofa Wooden Color

Augmented Reality

We provide brands with innovative AR solutions with advanced marketing techniques and campaigns. Our solutions have an unmatched potential for making the most wonderful experiences across various platforms and multiple industry verticals. **Augmented Reality solutions are distinctive, fascinating, transforming and capable of adding value to the client's business in this technical world.**

Types of Augmented Reality Solutions We Develop



Virtual Showroom



Real-Time Recognition



Augmented User Manual



AR Measurement



Augmented Walk Through

Communication & Marketing Solutions

Our team delivers personalized, on-brand omnichannel communication experiences, online and offline to meet customer expectations. Marketing and Communications solutions help organizations create engaging, highly-personalized data-driven experiences that improve customer acquisition and retention.



Multi Channel Customer Communications



Versatile Campaign Management System



Email Marketing



Lead Management



About Us



Started in 1988, FutureSoft India was born with the idea of making IT happen.

At FutureSoft, we imagine, create and deliver. Our team of innovative thinkers, academic coders, and analytical leaders is here to create a unique business experience for you. Our solutions are treated as tools to construct routes for the growth of your company.

We keep our head strong and believe in going on. Initiated with a few services, we now offer a leaflet of several digital solutions & services.

- **Cross Functional Skills**
- **Multi Platform Expertise**
- **Focused Family of 850+ people**
- **Satisfied clients, our best spokesperson**
- **Your reliable Technology Partner**

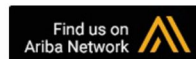


“Where timely deliverables are Non negotiable”



FUTURISTIC → FOCUSED → FLEXIBLE

30+ years of dependability



FutureSoft India Pvt. Ltd.

Okhla: 253, Okhla Industrial Estate, Phase - III, New Delhi 110 020 INDIA • Voice : + 91 11 4222 8888
Email : info@futuresoftindia.com

Noida: B-131, 2nd & 3rd Floor, Sector-2, Noida - 201 301, Uttar Pradesh, Tel : +91 120 4959000

Bengaluru: 2nd Floor, Novel Business Park, #57, Salarpuria Triton, 13th Cross Road, Gajendra Nagar, Baldwins College Road, Bengaluru - 560 030

Kolkata: GlobSyn Crystals, XI-11 and 12, EP Block, Sector V, Bidhanagar, Salt Lake City, Kolkata - 700091

+91 97179 00395

sales@futuresoft.in

www.futuresoft.in